

CHARLESTON CENTER

Charleston, South
Carolina

**Keep Your Community Aware and
Prepared**



ODMAP BACKGROUND

Charleston Center began using ODMAP on April 4, 2019, and has since integrated the platform into its overdose response efforts.

Charleston Center uses ODMAP data as a key component of our overdose response efforts. Suspected overdose entries from ODMAP are incorporated into our public-facing overdose dashboard, allowing community members, stakeholders, and partners who do not have direct access to ODMAP to stay informed about overdose trends in Charleston County.

In addition, ODMAP data helps guide our outreach and harm reduction strategies. We use overdose hotspot information and trend data to identify areas of increased overdose activity and deploy targeted interventions, including Narcan pop-up events, community outreach, naloxone distribution, education, and engagement with local partners. This data-driven approach allows us to respond quickly to emerging trends and direct resources to the areas of greatest need.

The overdose dashboard can be found at this link:

<https://www.charlestoncounty.gov/departments/charleston-center/>

KEY STAKEHOLDERS

- Charleston Center
- Charleston County Sheriff's Office
- Charleston County EMS
- Charleston County Coroner's Office
- Town of Mount Pleasant Police Department
- City of Charleston Police Department
- North Charleston Police Department
- Isle of Palms Police Department
- College of Charleston Police Department

Additional Partnerships:

- Community organizations that provide prevention, harm reduction, treatment, recovery, and supportive services, including FAVOR Lowcountry, Hope Center, One80 Place, and WakeUp Carolina.

SPIKE ALERTS

Charleston Center utilizes ODMAP Spike Alerts as part of its overdose surveillance and response efforts.

Charleston Center has a coordinated response protocol with community partners when ODMAP Spike Alerts are received. Upon notification of a spike, the agency works collaboratively to deploy outreach teams into the affected community within 24 hours to provide naloxone, harm reduction supplies, education, and connections to treatment and recovery services.

The agency also utilizes multiple communication channels to increase public awareness and reduce overdose risk. Spike alerts are shared through social media to inform residents and stakeholders of emerging overdose trends. In addition, through a partnership with Adams Outdoor Advertising, digital billboards are displayed throughout Charleston County as a public service announcement to alert the community of overdose spikes and encourage individuals to take precautions, carry naloxone, and seek assistance when needed.

This rapid, coordinated response helps ensure that resources and prevention messaging reach the areas most impacted by overdose activity as quickly as possible.

CO-RESPONDER MODEL

Charleston Center's strategy incorporates a co-responder approach through collaboration among behavioral health professionals, peer recovery specialists, EMS, law enforcement, and community-based organizations. Following an overdose event, partners work together to conduct outreach, provide overdose prevention education, distribute naloxone, and connect individuals and their families to treatment, recovery support services, and other community resources.

This multidisciplinary approach allows the agency to address both the immediate overdose risk and the underlying needs of individuals affected by substance use disorder, increasing opportunities for engagement and linkage to care.

